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**WASTE MANAGEMENT NAMED BEST ECO-FRIENDLY BUSINESS  
IN EAST COUNTY CALIFORNIAN READER'S POLL**

(SAN DIEGO) October 2009 – [Waste Management of San Diego](#) has been ranked as the “Best Eco-Friendly Business” in the *East County Californian* Reader’s Poll. The award honors local East County businesses for their outstanding achievement in more than 100 categories.

“We are constantly seeking new ways to be on the cutting edge of environmental technology and methods. We are honored to be recognized by our customers,” said Carl Scherbaum, district manager for Waste Management of San Diego. “Our success would not be possible without each of our staff members who work tirelessly to provide eco-friendly solutions and outstanding customer service every day.”

Waste Management aims to reduce the strain on the environment with its sustainable and eco-friendly practices, which include the use of low emission trucks, reducing and diverting facility waste, reducing energy usage and promoting and supporting environmentally friendly practices at work and in the community.

Currently, Waste Management operates one of the largest natural gas fleets in the United States. The reduced emissions from this fleet of trucks are the equivalent of removing 9,200 cars from San Diego roadways every day.

Earlier this summer, Waste Management launched a new Construction and Demolition Processing and Recycling Center in El Cajon, which recovers and processes up to 130,000 tons of commercial construction waste and traditional recyclables annually.

In addition to the new center, Waste Management continues to take an innovative approach to living green with its team of eco-consultants, the Green Squad and the GreenOps reverse vending machines.

**About Waste Management**

Waste Management is the leading provider of comprehensive waste and environmental services in North America. For more information about how we think green, log onto [www.wastemanagementsd.com](http://www.wastemanagementsd.com).

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*From Everyday Collection to Environmental Protection, Think Green, Think Waste Management*